

Breastfeeding Peer Counselor Greene County Health Department

Who we are and how we impact Tennessee:

TDH incorporates our values into the work we do each day to achieve our mission, live our vision, and address our two strategic priorities of prevention and access.

Mission:

Protect, promote, and improve the health and prosperity of people in Tennessee.

Vision:

- Healthy People
- Healthy Communities
- Healthy Tennessee

Our Values:

- Collaboration
- Excellence
- Integrity
- Compassion
- Respect

Strategic Priorities:

Prevention:

- Support Local Leadership
- Decrease Youth Obesity
- Decrease Tobacco Use
- Decrease Substance Misuse
- Prevent and Mitigate Adverse Childhood Experiences

Access:

- Optimize Internal Clinical Efficiency
- Improve External Primary Care Access
- Leverage Innovation
- Expand Partnerships

Job Overview:

Breastfeeding Peer Counselors (BFPC) promote breastfeeding among WIC participants and the community. They operate within the BFPC scope of practice as defined in the WIC Breastfeeding Curriculum. Participates in multidisciplinary teams and may represent WIC on interdisciplinary workgroups.

Key Duties and Responsibilities:

- A WIC Breastfeeding Peer Counselor is a paraprofessional support person who gives basic breastfeeding information and encouragement to pregnant and breastfeeding WIC mothers.
- BFPC gives a good start to breastfeeding by providing basic breastfeeding information and support to new WIC mothers, informing them about the benefits of breastfeeding, and overcoming barriers. She, also, helps mothers prevent and handle common breastfeeding concerns.
- BFPC receives a caseload of WIC mothers and makes routine contacts.
- Counsels pregnant and breastfeeding WIC mothers by telephone or at WIC clinic(s). Limited availability after hours to new WIC mothers who are having breastfeeding difficulties.
- Keeps accurate confidential records of all contacts made with WIC mothers.
- Refers WIC mothers according to established protocols to: WIC Nutritionist, BF Coordinator, Lactation Consultant, WIC mother's physician or nurse, public health programs in the community, and social service agencies.
- BFPC will work with Nutrition Staff to plan and host WIC Prenatal & WIC Breastfeeding Classes and support groups.
- Attends scheduled staff meetings and breastfeeding conferences, workshops, and trainings as appropriate.
- Reads assigned books and materials on breastfeeding that are provided by the supervisor.
- May assist WIC staff in promoting breastfeeding peer counseling through special projects and duties as assigned.

Minimum Education and Experience Requirements:

- High school diploma or GED, valid driver's license with reliable transportation, and personal breastfeeding experience are required.

Demonstrate a Working Knowledge of:

- Basic human lactation
- Breastfeeding practices
- Various positioning techniques
- Manual expression of breast milk
- Collection and storage of human milk
- Good communication skills
- Computer skill, including proficiency in Microsoft programs

Monthly Salary: \$2517

To apply: Send resume to Megan Pate at Megan.Pate@tn.gov

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