

PROCLAMATION FOR
NATIONAL TRAVEL AND TOURISM WEEK IN GREENE COUNTY, TN

Whereas travel has a positive effect on Tennessee and the nation's economic prosperity and image abroad, it also impacts business productivity and to individual travelers' well-being.

Whereas travel to and within the United States provides significant economic benefits for the nation, generating more than \$2.1 trillion in economic output in 2014, with \$927.9 billion spent directly by travelers.

Whereas travel is among the largest private-sector employers in the United States, supporting 15 million jobs in 2014, including 8 million directly in the travel industry and 7 million in other industries.

Whereas travelers' spending directly generated tax revenues of \$141.5 billion for federal, state and local governments, funds used to support essential services and programs.

Whereas Tourism in Greeneville and Greene County has generated an Economic Impact of \$85.66 million, payroll of \$12.76 million, state tax revenue of \$5.02 million, local tax revenue of \$2.27 million and employs 560 in 2014.

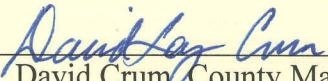
Whereas international travel to the United States is the nation's No. 1 services export. In 2014, travel generated \$220.6 billion in exports, creating a \$74 billion trade surplus for the United States.

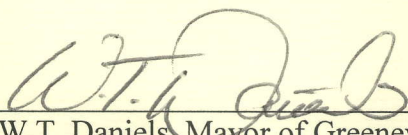
Whereas meetings, events and incentive travel are core business functions that help companies strengthen business performance, educate employees and customers and reward business accomplishments—which in turn boosts the U.S. economy. In 2014, domestic and international business travelers spent \$283 billion.

Whereas leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships.

Whereas travel and tourism is a pillar of economic growth, creating jobs at a faster rate than other sectors.

Now, therefore, we, David Crum, Mayor of Greene County, TN and W.T. Daniels, Mayor of Greeneville, do hereby proclaim May 1-7, 2016 as National Travel and Tourism Week in Greene County, TN and urge the citizens of Greene County to join us in this special observance with appropriate events and commemorations.


David Crum, County Mayor


W.T. Daniels, Mayor of Greeneville

